

**Investing in Food and Agriculture for America’s Future
Draft Communications Plan Framework - December 2025
Adaptive Roots Consulting**

Contents

- [Part I: Introduction](#)
 - [Overview](#)
 - [Considerations \(SWOT Overview\)](#)
 - [Key Audiences](#)
 - [Internal](#)
 - [External](#)
- [Part II: Communications Strategy](#)
- [Part III. Appendix](#)
 - [Full SWOT](#)
 - [Internal Communications Channels](#)
 - [Stakeholder Map](#)
 - [Engagement Calendar](#)

Part I. Introduction

Overview

In July 2025, agInnovation and ECOP, in coordination with APLU BAA and APS, began work with Adaptive Roots Consulting to design and implement a long-term, comprehensive communication plan to advance the goals outlined in the Research and Extension Roadmap. This effort aims to foster expanded collaboration with allied organizations and across the land-grant system in support of expanded federal investment in agricultural research, education, and Extension.

Considerations

This communications plan seeks to make the goals outlined in the original Roadmap documents actionable, unified, and audience-ready through coordinated messaging and outreach.

Phase 1 of the project (July - October 2025) provided the foundation for strategy development—clarifying what exists, what’s missing, and where to focus moving forward. The environmental scan process examined internal coordination, communication structures, advocacy efforts, and existing resources across LGU partners. This research identified where communication is strong and where additional alignment or clarity is needed.

Based on Phase 1, the following strengths, weaknesses, opportunities, and threats emerged (see appendix for [full SWOT](#)).

<p><u>Strengths</u> <i>(internal advantage)</i></p> <ul style="list-style-type: none"> ● Value of the Roadmap Project ● Existing Frameworks & Resources ● Unique Position & Reach ● Community & Convening Power 	<p><u>Weakness</u> <i>(internal disadvantage)</i></p> <ul style="list-style-type: none"> ● Complexity & Fragmentation ● Roadmap Gaps ● Institutional Constraints
<p><u>Opportunities</u> <i>(external factors strengthening position)</i></p> <ul style="list-style-type: none"> ● Political & Policy Climate ● Coalition Building 	<p><u>Threats</u> <i>(externalities that can become problematic)</i></p> <ul style="list-style-type: none"> ● Policy & Funding Risks ● Public & Stakeholder Perceptions ● Coordination Gaps

Following Phase 1, Adaptive Roots Consulting presented an updated [Call to Action document](#) to the Governance Committee overseeing the project. The Call to Action is a dynamic rallying point for policymakers and stakeholders. The six Roadmap pillars are being converted into [supporting materials](#) that show the broad societal benefits of the investment. While still in draft form, the societal benefits messages will become an evergreen toolkit to equip advocates with local, relevant resources to utilize during outreach to a variety of key audiences and regions.

Notably, the Call to Action does not indicate the specific level of financial support needed to reach the goals outlined in the campaign materials. Because APLU and LBA lead the advocacy work—and because the political landscape continues to evolve—this project’s Governance Committee will need to collaborate with other internal leaders and eventually, coalition partners, to define the legislative ask and a clear legislative pathway (or pathways) for investment in USDA and potentially other federal agencies. Adaptive Roots Consulting’s role will not be to define the ask, but to ensure the campaign messaging effectively supports it. Coordination is also needed with existing advocacy efforts, such as APLU’s goal of expanding capacity funding, to ensure messaging is consistent.

This communication plan is written with a long-term approach in mind. Even before the specific financial ask is defined, the messages and communication frameworks identified here can be used to start a steady drum-beat of support for agricultural research, education, and Extension. The messages can be used even before a specific legislative goal is identified.

Key Audiences

Success will require coordinated internal and external communication strategies.

Early in the project, communications will be largely internally focused—building alignment and a shared vision across agInnovation, ECOP, and ACOP around priority land-grant messages, outcome goals, and targets. Once messaging is refined through testing and finalized through

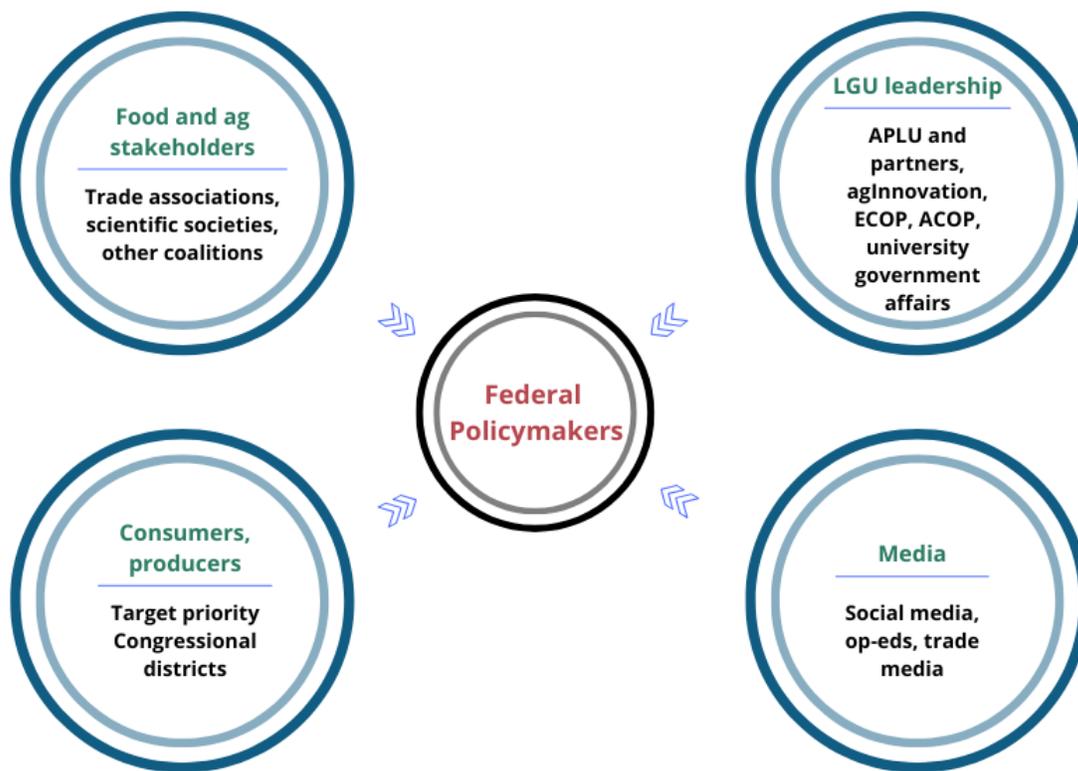
internal processes, ongoing internal communication will center on keeping partners informed of progress and reinforcing the role they play in advancing the effort.

Internal audiences

- agInnovation
 - Executive Committee
 - Budget and Legislative Committee
 - Science and Technology Committee
- ACOP
- APLU
 - FANR
 - BAA
 - CARET
 - Communications and Marketing Committee
 - Lewis-Burke Associates
 - Council on Government Affairs
 - Executive Directors Administrative Team
- ECOP
 - Executive Committee
 - Budget and Legislative Committee
- National 4-H Council
- Regional Communicators Consortia
- The Extension Foundation

External audiences

Externally, Federal policymakers are the primary audience for achieving expanded federal investment in agricultural research, education, and Extension. To be successful in reaching these policymakers, the messages must also be carried by the many stakeholders that will benefit from the investment (e.g., the LGU community and other food and ag stakeholders). Additionally, the media are essential for reaching Federal policymakers. And while the general public is not a focus of this plan, and reaching the general public through advertising would require significant resources beyond the scope of this project, the messaging can still equip agricultural producers and others to build targeted local support for investment in the land-grant system.



Adaptive Roots Consulting created a [stakeholder map document](#) as a starting point to guide future outreach to coalition partners. The document includes national organizations with policy priorities that are aligned with each of the six societal benefit topics (and subtopics), along with key contacts, communication channels, and engagement opportunities. The “Ag Research Organizations” tab notes organizations that could serve as core conveners for the coalition. While the stakeholder map incorporates context about each organization learned during the environmental scan phase, additional input from land-grant leadership is needed to identify additional existing or past collaborations with these organizations as we prioritize where to focus outreach.

Adaptive Roots Consulting created an [engagement calendar](#) that notes opportunities to elevate the Call to Action within the LGU community and among key potential coalition partners at events throughout the year. This work should begin before the coalition is formally launched to build awareness of the goals and messages. Spokespeople on behalf of the Call to Action should be identified to carry the message after meetings are prioritized.

Both the stakeholder map and engagement calendar are meant to be living documents that will continue to be updated. See the appendix for details.

Part II. Communications Strategy

Our objective is to develop a communications strategy for a long-term advocacy campaign that results in increased federal investment in agricultural research, education, and Extension. Recommended communication channels and key roles and responsibilities, as well as success metrics, will be added for each goal in the implementation plan.

Goal 1: Build shared, internal consensus around a unified, data-informed strategy that effectively supports expanded federal investment in agricultural research, education, and Extension.

Strategy 1.1: Finalize the Call to Action and supporting materials.

- Through collaborative engagement with cross-cutting teams, achieve internal alignment across agInnovation, ECOP, and ACOP for the Call to Action and suite of supporting materials for each societal benefit topic tailored to both Republican and Democratic priorities.
- Curate stories from the National Impacts Database to make these materials accessible to communicators and advocates reaching federal policymakers.

Strategy 1.2: Conduct message testing to refine materials for target audiences.

- Engage representatives from key groups within each target audience to collect feedback on messages and improve them for each target audience.

Strategy 1.3: Maintain internal engagement by sharing regular project updates and soliciting timely input.

- Deliver regular, concise email updates to sustain alignment across agInnovation, ECOP, ACOP, and APLU/BAA/LBA.
- Hold regular meetings with the project's Governance Committee and other ad hoc meetings within BAA to provide updates and gather input.
- Share campaign updates more broadly with partners, leveraging [channels listed below](#).

Goal 2: Increase Congressional and stakeholder awareness and support for expanded federal investment in agricultural research, education, and Extension.

Strategy 2.1: Demonstrate the local impact and national value of LGU research, education, and Extension.

- Prioritize the Members of Congress needed to reach with messaging. Collect, curate, and map LGU assets, research priorities, and local impacts to key Congressional committees and caucuses, showing measurable outcomes in agricultural productivity, health, and community resilience.

- Develop visual materials (fact sheets, videos, infographics) for use in advocacy that link research investments to societal outcomes.

Strategy 2.2: Equip advocates with cohesive, actionable messaging.

- Develop one public-facing webpage to host all campaign materials.
- Provide talking points, one pagers, and other communications resources to support institutional representatives across the LGU community (e.g., CARET delegates, LGU leadership within agInnovation, ECOP, ACOP, university communicators) in delivering consistent messages during Hill visits, in-district meetings, and public events.
- In coordination with APLU’s advocacy team, explore opportunities for grassroots advocacy through tools such as action alerts when appropriate.
- Incorporate Call to Action and societal benefits messaging into existing LGU social media toolkits for membership.

Strategy 2.3: Engage trusted community voices to carry the message.

- Identify and leverage local champions and spokespeople to elevate stories illustrating LGU impact to reach the prioritized Members of Congress.
- Leverage 4-H and alumni networks to reach wider audiences and demonstrate the long-term benefits of public investment.
- Seek opportunities to highlight success stories and build awareness of the need for investment during in-district work periods.

Goal 3: Engage agricultural stakeholders to build a unified call for expanded investment in agricultural research, education, and Extension.

Strategy 3.1: Convene allied organizations to build support for the Call to Action.

- Convene a core group of partners (e.g., CAST, NCFAR, NASDA, Farm Journal Foundation) to establish shared priorities and build consensus around the Call to Action.
- Determine appropriate timing for launch and expansion of the coalition, considering other existing advocacy priorities and timelines.

Strategy 3.2: Elevate research investment as a priority within stakeholder networks.

- Prioritize national agriculture, nutrition, rural development, and conservation-focused organizations to potentially engage as part of the coalition.
- Present the Call to Action at conferences, association meetings, and virtual events.
- Integrate messaging into existing campaigns, such as those led by CARET, commodity groups, and the National 4-H Council.

Strategy 3.3 Build and formalize a coalition of aligned organizations.

- Expand coalition via a formal campaign launch with co-branded materials. Determine appropriate timing for the public launch and components, such as a joint letter, press conference, or release of data showing importance of investment.
- Define roles, communication processes, and cadence for coalition coordination.
- Provide customizable engagement materials (templates, PPT slides, and talking points) for coalition use.
- Encourage dissemination of coalition materials to regional, state, and local partners.

Strategy 3.4: Align communication calendars and outreach across the coalition.

- Develop an annual advocacy communications calendar identifying engagement opportunities with coalition partners, events, and key legislative timelines.
- Create a content calendar and ensure integration with existing land-grant content calendars to coordinate message rollouts around key reports, funding deadlines, and national observances (e.g., Ag Day, Earth Day, Nutrition Month).
- Promote consistent dissemination through APLU, ECOP, AgInnovation, and coalition channels.

Goal 4: Elevate the Call to Action at the local, state, and regional levels.

Strategy 4.1 Engage with targeted media in priority Congressional districts to highlight messages.

- Create and maintain a targeted media contact list of agriculture policy and trade media.
- Use communications calendar to identify opportunities for outreach to media to amplify messages to both policymaker and agricultural stakeholder audiences.
- Reach prioritized Members of Congress by coordinating op-eds or letters to the editor in support of research, education, and Extension.

Strategy 4.2: Build capacity for LGU leaders to engage with targeted stakeholders, advocates, and policymakers to highlight messages.

- Equip LGU leaders with easily customizable templates and talking points for engagements with regional, state, and local partners.
- Leverage mapped LGU assets, research priorities, success stories, and local impacts to link investments in the LGUs to societal outcomes.

Implementation & Evaluation

The forthcoming implementation plan will specify the internal and external communication channels, roles, and responsibilities for each goal, outlining how we will build awareness, promote a shared vision, and increase engagement. It will also define success metrics for each goal, including major outcomes that indicate changes in knowledge, behavior, or circumstances; channel-level indicators such as subscriptions, likes, shares, and event attendance; and

process indicators that track whether work is progressing as planned and enabling subsequent steps. Mid-year and year-end reviews will assess progress and guide adjustments as the effort evolves.

Part III. Appendix

SWOT: LGU Roadmap Project

<p style="text-align: center;"><u>Strengths (internal advantage)</u></p> <ul style="list-style-type: none"> ● Value of the Roadmap Project ● Existing Frameworks & Resources ● Unique Position & Reach ● Community & Convening Power 	<p style="text-align: center;"><u>Weakness (internal disadvantage)</u></p> <ul style="list-style-type: none"> ● Complexity & Fragmentation ● Roadmap Gaps ● Institutional Constraints
<p style="text-align: center;"><u>Opportunities (external factors strengthening our position)</u></p> <ul style="list-style-type: none"> ● Political & Policy Climate ● Coalition Building 	<p style="text-align: center;"><u>Threats (externalities that can become problematic)</u></p> <ul style="list-style-type: none"> ● Policy & Funding Risks ● Public & Stakeholder Perceptions ● Coordination Gaps

Strengths (internal advantages)

Value of the Roadmap Project

- ACOP, ECOP, and agInnovation are bought into and are committed to broadly communicating the public value of the LGU system
- LGU Roadmap identifies broad topic areas of priorities that will appeal to different regional audiences
- LGU Roadmap is outcomes driven and aspirational
- Investment in external consultants brings long-term focus beyond the day-to-day demands
- Decision to commit to this long-term project is a major step forward in making change in the funding landscape

Existing Frameworks & Resources

- Some coalition frameworks already exist for joint advocacy and collaboration
- APLU BAA CMC and regional communicators have established processes and communications resources
- APLU BAA can utilize Lewis-Burke Associates and CARET leaders to engage stakeholders and policymakers
- Impacts databases are available that collect examples of achievements that illustrate why federal research, education, and Extension is important – bolstered by recent investment and support by APLU and The Extension Foundation

- The Association for Communication Excellence can provide a forum for collaboration with LGU communicators to build and amplify messaging

Unique Position & Reach

- LGUs are uniquely equipped and positioned to address societal challenges through research, education, and Extension
- LGUs and “end-user” stakeholders that utilize and benefit from LGU research are located in many rural and urban communities across all 50 states

Community & Convening Power

- ACOP, ECOP, and agInnovation foster collaboration, shared learning, and unified advocacy
- States and regions have strong internal mechanisms for gathering impact stories and disseminating through communications, government relations, and development offices
- 4-H brand and role in youth development is strong

Weaknesses (internal disadvantages)

Complexity & Fragmentation

- Complexity of LGU institution flow of communications and internal advocacy and approval processes hinder efficiency and a unified voice
- Structural siloing across ACOP, ECOP, and agInnovation limits collaboration
- Annual rotating leadership disrupts continuity and long-term planning
- Coordination between central lobbying team and broader grassroots engagement to ensure consistent messaging toward a common goal is a challenge

Roadmap Gaps

- LGU Roadmap messaging needs to be further refined to appeal to target audiences
- Needs clearer, more realistic outcome goals and ROI data
- Need to identify key policymakers and stakeholder groups that are focused on each Research Roadmap topic area to define processes for information sharing and collaborative advocacy
- Limited alignment among ACOP, ECOP, and agInnovation on Roadmap structure and purpose
- ECOP, agInnovation, and APS websites need to be updated to reflect a common, final Roadmap
- Many regions within ECOP, agInnovation, and APS have their own strategic plans or “roadmaps” – discerning among projects with different priorities can be confusing
- Need to define the funding ask and legislative vehicle

Institutional Constraints

- LGUs represent only one-third of APLU membership, reducing agriculture’s visibility within broader APLU priorities

- LGU staff have varying degrees of involvement in advocacy and are mindful of crossing education lines into lobbying

Opportunities (external factors strengthening our position)

Political and Policy Climate

- Current policy environment has yielded increased interest and energy within the LGU system to promote the land-grant mission and broadly communicate the land-grant value proposition to individuals and communities
- New Federal priorities related to agriculture and nutrition could lead to new funding opportunities
- Growing interest in “America First” policies and acknowledgement of the importance of agriculture to our national security and competitiveness
- Strong demand for agriculture and related science graduates

Coalition Building Potential

- Coming together around a “unified voice” advocating broadly for expanded investment in food and ag research, education, and Extension is not a new idea – others are also bought into this idea
- LGUs and other stakeholder groups, including science societies and agricultural organizations, have established relationships on Capitol Hill
- Existing stakeholder events and communication channels can be leveraged to elevate Roadmap messaging

Threats (externalities that can become problematic)

Policy & Funding Risks

- Current atmosphere in D.C. of budget cuts and uncertainty
- Constantly changing Members of Congress and staff means need for education is also constant

Public & Stakeholder Perceptions

- This concept is not new, and similar efforts to develop a call to action have not moved forward in the past due to funding and coordination challenges
- Many stakeholder groups care about federal R&D funding, but it is hard to elevate it as a top priority amid ongoing immediate crises
- Each group is ultimately focused on their individual funding line items
- Growing distrust of scientific institutions among general public

Coordination Gaps

- A central, coordinated cadence of communication to enable consistent outreach to policymaker audiences across LGU community and broader stakeholders does not currently exist
- Need to clarify the role of this broader advocacy effort and how it intersects with the

- central LGU lobbying team's strategy
- Past efforts to fund coalition advocacy have been unsuccessful

Additional references:

- Copernicus Study (2011) on Extension branding: http://srpln.msstate.edu/conferences/11pln/files/keynote_gregory.pdf
- CV Riley Foundation report (2014) on unified message to support increased research: <https://cvrileyfoundation.org/wp-content/uploads/2021/11/FINAL-Unifying-Report-2.pdf>
- Forbes Tate APLU BAA communications roadmap (2021): https://escop.info/wp-content/uploads/2017/04/CMC_BAARoadmap_20210205.pdf

Internal communications channels

Listed below are important communication channels within the land-grant community that could be used for information sharing and coordination for this effort.

- agInnovation:
 - Newsletters
 - “New from AgInnovation”
 - Websites/Landing Pages
 - <https://www.aginnovation.info/>
 - <https://escop.info/>
 - Key Meetings
 - agInnovation Spring Business Meeting (March, virtual)
 - 2026 agInnovation Annual Meeting, September 21-25, 2026, Grand Junction, CO
 - 1890 ARD Research Symposium (held every 3 years): March 28-31, 2026
 - Key committees and groups
 - Executive Directors Administrative Team
 - Budget and Legislative Committee - <https://escop.info/committee/blc/>
 - Science and Technology Committee
- APLU
 - Newsletters
 - *A Public Voice, APLU's Newsletter*
 - *FANR Focus*
 - Toolkits
 - FANR Monthly Communications Toolkit
 - LGU Social Media Managers Update
 - Websites/Landing Pages
 - APLU BAA landing page: <https://www.aplu.org/food-environment-and-renewable-resources/board-on-agriculture-assembly/>

- <https://agisamerica.org/>
 - Social Media
 - <https://www.facebook.com/APLUNews>
 - <https://www.linkedin.com/company/aplu-news/>
 - <https://www.linkedin.com/showcase/aplu-board-on-agriculture-assembly-baa/>
 - https://x.com/APLU_News
 - <https://www.facebook.com/AgIsAmerica/>
 - <https://x.com/agisamerica>
 - Key Meetings
 - APLU National Meeting: November 9-11, 2025 in Philadelphia
 - CARET meeting: February 22-26
 - BAA Leadership Meeting: 3rd week of July
 - Key committees and groups
 - APLU BAA Communications and Marketing Committee
 - Regional Communicators Consortia
- Extension
 - Newsletters
 - ECOP Monday Minute: <https://ecopmondayminute.blogspot.com/>
 - Websites/Landing Pages
 - <https://www.aplu.org/food-environment-and-renewable-resources/board-on-agriculture-assembly/cooperative-extension-section/ecop-members/>
 - Key Meetings
 - All
 - In Person
 - March 10-12, 2026
 - BAA Leadership Meeting 3rd week of July
 - September 14, 2026
 - Zoom
 - 11-12:30pm ET 11/20, 1/22, 5/21
 - Just Executive Committee
 - Zoom 11-12 ET 11/3, 1/8, 2/12, 4/9, 5/7, 6/11
 - “Learning for Leaders”: Monthly First Fridays 2-4pm ET (not in Jan or July)
 - Other Meetings
 - JCEP Extension Leadership Conference: February 4-5 in Savannah
 - Key committees and groups
 - Executive Directors Administrative Team: <https://www.aplu.org/food-environment-and-renewable-resources/board-on-agriculture-assembly/cooperative-extension-section/ecop-members/regions/>
 - ECOP Executive Committee
 - ECOP Budget and Legislative Committee
 - ECOP Program Action Teams

- ACOP
 - Newsletters
 - APS News Updates
 - Websites/Landing Pages
 - <https://www.aplu.org/food-environment-and-renewable-resources/board-on-agriculture-assembly/academic-programs-section/>
 - Key Meetings
 - APLU meeting in November
 - APS/NARRU – February 16-20, 2026
 - BAA meeting in July
 - Key committees and groups
 - ACOP chairs: <https://www.aplu.org/food-environment-and-renewable-resources/board-on-agriculture-assembly/academic-programs-section/acop/>
- The Extension Foundation
 - Newsletters
 - Connect Extension Weekly Digest
 - Websites/Landing Pages
 - <https://extension.org/>
 - Social Media
 - <https://www.facebook.com/ExtensionFoundation/>
 - <https://x.com/extfoundation>
 - <https://www.linkedin.com/company/extensionfoundation/>
 - Key committees and groups
 - [National Program Action Teams](#)
- National 4-H Council
 - Newsletters
 - 4-H newsletter
 - Websites/Landing Pages
 - <https://4-h.org/>
 - <https://4-h.org/beyond-ready/>
 - Social Media
 - <https://www.facebook.com/4-h>
 - <https://x.com/4H>
 - <https://www.instagram.com/national4h/>
 - <https://www.youtube.com/user/national4H>
 - <https://www.pinterest.com/national4h/>
 - Key Meetings
 - National 4-H Conference (April 10-15, Arlington, VA)
 - Key committees and groups
 - National 4-H Board of Trustees
- Other Meeting Points
 - National Extension and Research Administrative Officers Conference: typically April

- ACE: June 15-17, 2026 in Billings
- Mini-land-grants: regional, typically in the summer?

Stakeholder Map

[Click here](#) to access the stakeholder map.

Engagement Calendar

This calendar notes opportunities to elevate the Call to Action within the LGU community and among key potential coalition partners at events throughout the year to build awareness of the goals and messages. The focus is events hosted by national organizations that serve as a conduit of information to state and local affiliates. This list is a living document that can be added and edited over time. Spokespeople on behalf of the Call to Action should be identified to carry the message after meetings are prioritized.

January

Stakeholder:

- American Farm Bureau Federation Annual Convention
- National Association of Wheat Growers/U.S. Wheat Winter Conference (D.C.)
- International Production & Processing Expo (poultry, egg, meat, animal feed)

February

LGU:

- APLU BAA/CARET Washington Conference
- APS/NARRU

Stakeholder:

- Commodity Classic
- National Association of State Departments of Agriculture Washington Conference
- National Association of Counties Legislative Conference
- Rural Health Policy Institute
- Tri-Societies Congressional Visits Day
- USDA Ag Outlook Forum
- AAAS Annual Meeting (proposals due in October)
- National Rural Water Association Rural Water Rally in D.C.

Other important dates:

- NIDB Impacts Database is updated

March

Stakeholder:

- National Farmers Union Convention
- Association for Career and Technical Education National Policy Seminar
- National Afterschool Association Annual Convention, presentation submissions due in October
- National Association of Conservation Districts Spring Fly-In

Other important dates:

- National Ag Day is March 24
- Academy of Nutrition and Dietetics - National Nutrition Month
- Agri-Pulse Ag & Food Policy Summit in D.C.

April

LGU:

- National 4-H Conference
- Joint Council of Extension Professionals Public Issues Development Conference
- National Extension and Research Administrative Officers Conference

Stakeholder:

- MANNRS Annual Conference
- National Association of Conservation Districts Stewardship Week
- Capitol Hill Ducks Unlimited Annual Banquet & Auction

Other important dates:

- Annual appropriations cycle

May

LGU:

- Association of Natural Resource Extension Professionals Annual Conference

Stakeholder:

- National Coalition for Food and Agricultural Research Annual Meeting and Fly-In

Other important dates:

- 4-H - Graduation Season

June

LGU:

- Regional Summer Meetings/Mini Land-grants

Stakeholder:

- Association for Communication Excellence (ACE) Meeting, presentation submissions due in December
- Field to Market Annual Meeting
- American Agri-Women Fly-In

July

LGU:

- APLU BAA Leadership Meeting
- Regional Summer Meetings/Mini Land-grants

Stakeholder:

- National Council of Farmer Cooperatives D.C. Meeting

Other important dates:

- Potential release of Tripp-Umbach economic data supporting capacity investment? (2026)

August

Other important dates:

- 4-H - Fair Season
- Congressional recess engagement opportunities

September

LGU:

- ECOP and agInnovation Meetings

Stakeholder:

- National Association of State Departments of Agriculture Annual Meeting
- National Farmers Union Fall Fly-In
- National Extension Association of Family & Consumer Sciences Annual Session, deadline to submit session topics in January
- Agriculture Future of America Policy Institute
- National Health Research Forum
- U.S. Women in Agribusiness Summit

October

LGU:

- National 4-H Week
- National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP) Annual Conference

Stakeholder:

- National FFA Week
- The Council for Agriculture Science and Technology (CAST) Annual Meeting
- Food & Nutrition Conference & Expo, submit topics September - November
- Society for Public Health Education Annual Advocacy Summit
- Society for Advancement of Chicanos/Hispanics & Native Americans in Science (SACNAS) Annual Conference
- Protein PACT Summit

Other important dates:

- Afterschool Alliance - Lights On Afterschool Day is October 22

November

LGU:

- APLU Annual Meeting

Stakeholder:

- Sustainable Agriculture Summit, proposals to speak due in July

December

LGU:

-

Stakeholder:

- National Association of Agricultural Educators Convention, proposals due in June