

HAL PEPPER

FARMERS MARKET BOOT CAMP WORKSHOPS

JAN-MAR 2016



# What We'll Cover

- Profit
- Cash Flow Statement
- Enterprise Budgets
- Variable Costs
- Fixed Costs

# You must know your **income** to know if you're making money.



# You must know your **Costs** to know if you're making money.



	n 1040) ant of the Treasury	► Attaci	h to Fo	rm 1040, F	orm 104	ONR,	Form	1041, Form	1065	, or Form 1065-l	в.	201 Attachment	5
	Revenue Service (99)							-		www.irs.gov/scl		Sequence No	14
lame c	of proprietor										Social sec	urity number (SSI	
Prir	ncipal crop or activ	ltv		B Ente	r code fr	rom P	art IV		CCOUR	iling method:	D Employe	r ID number (EIN), (	isee instr
	inclusion of the second	,		•						Accrual			
	you "materially par					~		-					No
	you make any payr				to file Fo	orm(s)	1099 (	see instruct	ions)?				No
	res," did you or wil												No
Part		me-Cash Met							<u>d. Co</u>	mplete Parts II	and III, ar	nd Part I, line 9	u)
1a	Sales of livestoci	k and other resale	items (	(see instruc	tions) .						_		
b	Cost or other ba	sts of livestock or	olher Il	ems reporte	ed on lin	e 1a .		1b					
с	Subtract line 1b1	from line 1a									10		
2	Sales of livestoci	k, produce, grains	, and o	ther produc	ts you ra	alsed		· ·			2		
3a	Cooperative dist	ributions (Form(s)	1099-F	PATR) .	3a				30	Taxable amoun	1 3D		
4a	Agricultural prog	ram payments (se	e instruc	tions) .	4a				4b	Taxable amoun	10 I		
5a	Commodity Cred	iit Corporation (Co	CC) loa	ns reported	under e	lection	۱	· ·			5a		
b	CCC loans forfel	led			5b				5C	Taxable amoun	5C		
6	Crop insurance p	proceeds and fede	ral cro	p disaster p	ayments	s (see l	nstruc	tions)					
а	Amount received	lin 2015			6a				6b	Taxable amoun	6D		
с	If election to defe	er to 2016 is attac	hed, ch	neck here 🕨		]		6d Amou	nt del	erred from 2014	6d		
7	Custom hire (ma	chine work) incom	ю.								7		
8	Other income, in	cluding federal an	d state	gasoline or	fuel tax	credit	or ref	und (see ins	tructi	ons)	8		
9	Gross income.	Add amounts in t	he right	t column (lir	ies 1c, 2	2, 3b, 4	b, 5a,	5C, 6b, 6d,	7, an	d 8). If you use th	e		
	accrual method,	enter the amount	from P	art III, line 5	O (see in	struct	ions) .			<b>)</b>	9		
Part	Farm Expe	enses—Cash a	nd Aco	crual Met	hod. Do	o not i	nclud	e persona	l or li	/ing expenses (	see instru	ctions).	
10	Car and truck	expenses (see					23	Pension a	nd pre	stit-sharing plans	23		
	instructions). Also a	tlach Form 4562	10				24	Rent or lea	ase (s	ee instructions);			
11	Chemicals		11				а	Vehicles, I	nachi	nery, equipment	24a		
12	Conservation expense	es (see instructions)	12				b	Other (lan	d, anli	mals, etc.)	24b		
13	Custom hire (ma	chine work) .	13				25	Repairs an	nd ma	intenance	25		
14	Depreciation an	d section 179					26	Seeds and	i plan	ts	26		
	expense (see Ins	tructions) .	14				27	Storage a	nd wa	rehousing	27		
15	Employee ben	efit programs					28	Supplies			26		
	other than on lin	023	15				29	Taxes .			29		
16	Feed		16				30	Utilities .			30		
17	Fertilizers and lin	ne	17				31			ling, and medicine	31		
18	Freight and truck	ang	18				32	Other exp	enses	(specify):			
19	Gasoline, fuel, ar	ndoll	19				а				32a		
20	Insurance (other	than health)	20				b				22h		
21	interest;	-					С				32c		
а	Mortgage (paid t	o banks, etc.)	21a				d				32d		
Þ	Other		21b				e				320		
22	Labor hired (less en		22				T				321		
33		Add lines 10 thro	ough 32	2f. If line 32	lis nega	live, se	e insl	ructions .			<ul> <li>33</li> </ul>		
34		or (loss). Subtract	~		~						34		
		ere and see instru											
												. 🗆 Yes 🗆	No
35		an applicable auto											
35 36		al describes your									XSS.		

Income	\$ххххх
Expenses	<u>-\$xxxx</u>
Profit (Loss)	\$xxx

Income	
Expenses	-\$15,000
Profit (Loss)	

Income	\$20,000
Expenses	<u>-\$15,000</u>
Profit (Loss)	

Income	\$20,000
Expenses	<u>-\$15,000</u>
Profit (Loss)	\$5,000

### Cash Flow Statement

Sources of Money	
Checking account balance 1/1/xx	\$xxxxx
Money borrowed	\$xxxxx
Sales of products	\$xxxxx
Sales of capital Items (equipment, breeding livestock, land)	\$xxxx
Grants received	\$xxxx
Nonfarm sources (wages, interest, dividends, other business income)	\$xxxxx
Transfers in	\$xxxx
Nontaxable receipts	<u>\$xxxx</u>
Total Sources	\$xxxxxx

### Cash Flow Statement

Uses of Money	
Cash farm expenses (i.e., feed, seed, fertilizer, labor, interest)	\$xxxxx
Capital purchases (equipment, breeding livestock, buildings, land)	\$xxxxx
Principal repaid	\$xxxxx
Family living withdrawals	\$xxxxx
Income taxes	\$xxxx
Savings & investments	\$xxxxx
Transfers out	\$xxxx
Checking account balance 12/31/xx	<u>\$xxxxx</u>
Total Uses	\$xxxxxx

### **Enterprise Budgets**

- Serve as a good starting point
- Should be adapted to your location and situation
- Use to develop a whole-farm budget

### Example 1: Iowa Carrot Enterprise Budget

#### CARROTS

Ag Decision Maker -- Iowa State University Extension For more information on this budget, see the information file <u>Iowa Vegetable Production</u> <u>Budgets.</u>

Enter your input values in shaded cells.

Assumptions: 100' x 4' bed Quantity Unit \$/Unit Total Receipts Carrot sales 170 lbs 0.80 \$136.00 Total Receipts \$136.00

#### **Planting Year Costs**

### CARROTS

Supplies
Seed - cover crop
Seed
Burlap
Fertilization
Other
Labor Costs
Cover crop
Bed preparation
Fertilizer spreading
Planting, laying burlap
Irrigation set up
Weeding
Other
Interest on Preplant Costs

0.75	lbs	0.60	\$0.45
3	packet	1.50	4.50
3	bags	1.80	5.40
10	lbs	0.15	1.50
0	lbs	0.00	0.00
0.05	hrs	10.00	0.50
0.20	hrs	10.00	2.00
0.10	hrs	10.00	1.00
0.20	hrs	10.00	2.00
0.25	hrs	10.00	2.50
0.75	hrs	10.00	7.50
0	lbs	0.00	0.00
27.35	dollars	0.035	<u>0.96</u>
			\$28.31
uantity	Unit	\$/Unit	Total
170	bags	0.03	\$5.10

### **Total Pre-Harvest Costs**

Harvest	Quantity	Unit	\$/Unit	Total
Bags (1 lb)	170	bags	0.03	\$5.10
Labor				
Harvest labor	3.50	hrs	10.00	\$35.00
Packaging	0.30	hrs	10.00	3.00
Other	0.00	hrs	0.00	<u>0.00</u>
Total Harvest Costs				\$43.10

#### **Total Variable Costs**

Per bed	\$71.41
Per lb	0.42

### CARROTS

#### **Ownership Costs (Annual)**

Irrigation System	\$1.14
Machinery	7.14
Land	2.29
Total Ownership Costs	\$10.57
Total Costs (Annual)	
Per bed	\$81.98
Per lb	0.48
Annual Returns Over Variable Costs	\$64.59
Annual Returns Over Total Costs	\$54.02

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#### IOWA STATE UNIVERSITY University Extension

. . . and justice for all

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### Example 2: Annual Whole-Farm Budget

Enterprise	Units-Beds (100'x4' bed)	Estimated Annual Net Return per Unit (from enterprise budgets)	Total Net Return
Carrots	30	\$54	\$1,620
Snow Peas	40	\$58	\$2,320
Cherry Tomatoes	46	\$181	<u>\$8,326</u>
Total Net Returns (A)			\$12,266
Operating Overhead Costs			
Farm Management Labor	\$7,000		
Accounting Labor	\$500		
Insurance	\$2,000		
Phone	\$500		
Property Taxes	\$1,000		
Advertising	\$300		
Total Operating Overhead Costs (B)	\$11,300		<u>- \$11,300</u>
Net Farm Income <mark>(A-B)</mark>			\$966

# Also Consider Costs of Direct Marketing

- Labor
- Storage
- Transportation
- Product liability insurance
- Farmers market fees
- Legal for trade scales (meets NIST and NTEP standards)
- Permits
- Business license & taxes
- Signage
- Credit card processing fees

### Take Home Messages

- Know your income
- Know your costs of production
- Tracking costs by enterprise allows you to compare relative returns of each enterprise
- Consider all costs—variable, fixed and overhead

 Taken from "Planning for Profit in Sustainable Farming" by Jeff Schahczenski, available at <u>www.attar.ncat.org</u>. National Sustainable Agriculture Information Service

# How To Know If You're Making Money

Hal Pepper Financial Analysis Specialist Center for Profitable Agriculture

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