

Photography

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Technical

Compare and contrast the elements of still and video photography.

- Define the term “point-and-shoot” camera.
- Define DSLR camera.
- Label the parts of a point-and-shoot camera.
- Label the parts of a DSLR camera.
- Identify the parts of a basic video camera.
- List essential pieces of equipment for still and video photography.
- Value the importance of understanding photography and videography equipment before using it.

Image Composition

Understand image composition in a photography sense.

- Define each of the following terms: focal point, balance, symmetry, rule of thirds and rule of odds.
- Understand the role lighting plays when composing an image.
- Value that images are used to tell a story.

Subject and Scenery

- List different types of photography and identify what types of scenery would be used in each.

Videography

- Define the following terms related to videography: storyboard, shot list, pan, close-up, cut-away and tilt.
- Identify the steps that are taken when shooting a video production.
- Demonstrate the ability to operate a basic video camera.
- Understand that capturing quality audio and video is essential for a high-quality video production.



Image and Video Editing

- Identify programs that can be used for image and video editing.
- Compare and contrast the capabilities of different image and video editing programs.
- Understand that image and video editing can be used to enhance photographs and videos.

Careers

- List careers that use photography or videography as a primary skill set.
- Identify specific skills that are needed for people in a photography or videography field.

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