

Entrepreneurship

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Entrepreneurship

- Define entrepreneurship
- Identify common characteristics of successful entrepreneurs
- Define resiliency and its role in entrepreneurship
- Demonstrate resiliency by giving examples of when you have overcome failure.
- Complete a self-assessment inventory to identify characteristics you may need to develop further to become a successful entrepreneur
- Complete a social competency inventory to determine social skills you may need to develop to become a successful entrepreneur

Discover Ideas for a Potential Project

- Identify your passions, hobbies, dreams and/or goals for future
- Create a vision board with passions, dreams and/or goals for future
- Identify your personal strengths and weaknesses
- Value the importance of working with team members who have complementary skill sets

Build

- Define the following terms: market, outcomes and outputs; unit of sale; typical offering; start up, fixed, and variable costs; profit, break-even point, and gross profit; working capital, cash flow, and ledger
- Identify a potential entrepreneurial idea or venture based on your interests, passions, and strengths
- Identify potential stakeholders and markets for a specific new product or service
- List potential competition for a specific new product
- List start-up resources you would need to create a specific new product or service
- Define the on-going needs for a specific new product or service





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