

Entrepreneurship

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For more information, contact:

Jennifer Richards, Department of 4-H Youth Development/Agricultural Leadership, Education and Communications

Tommy Cates, College of Business and Global Affairs, UT Martin

James Swart, Department of 4-H Youth Development/Agricultural Leadership, Education and Communications

Ideate

There are no Ideate outcomes for the Advanced level.

Discover

- Evaluate multiple options for technology and knowledge related to a specific project.
- Graphically depict the supply and demand of your project.

Build

- Evaluate the strengths and weaknesses of potential solutions to a given problem.
- Critique multiple solutions to a problem to select the strongest option.
- Evaluate distribution for a given product to determine if direct or indirect sales are more efficient.
- Evaluate strengths and weaknesses of potential competitors.
- Craft an impactful mission statement.
- Develop a budget for start-up needs.
- Develop a budget for ongoing needs.
- Develop a “pitch” for a given project.
- Develop a plan for acquiring technology or knowledge to support a given project.
- Create a business plan.

Launch

- Determine the appropriate price point for a specific product or service.
- Create an evaluation plan for a given project.
- Create a project budget for a specific project.

Entrepreneurship

- List the pros and cons of entrepreneurship and employment.

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