

FOR THE ENTREPRENEUR Labeling Your Home-Based Pet Treats

Pet Treat Labeling

The Tennessee Commercial Feed law requires pet treats to be labeled with a minimum of the following seven areas:

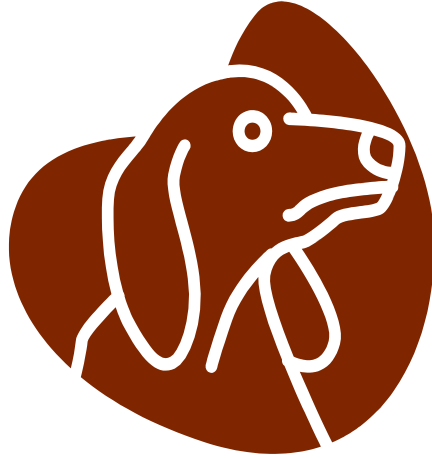
1. Product Name
 Also Brand Name (if applicable)
2. Species of Pet Intended*
3. Guaranteed Analysis

Crude Protein (minimum).....	X%
Crude Fat (minimum).....	X%
Crude Fiber (maximum).....	X%
Moisture (maximum).....	X%
4. Ingredients
 List all ingredients in descending order (by weight)
5. Feeding Directions*
6. Name and Address of the Manufacturer or Distributor
 Name of business, street address, city, state, and zip code
 Street address may be omitted if it appears in the local phone directory
7. Quantity Statement
 For example: Net weight 8 oz (226.8 g)

* The principle display panel (front of the label) must state “treat” or “snack” **or** the feeding directions must state “This product is intended for intermittent or supplemental feeding only”.

See the example “Tracy’s Generic Dog Treats.”

If you have any questions concerning registration and labeling please contact me, Rane Sewell, at rane.sewell@tn.gov or 615-837-5513.



DOG TREATS

Guaranteed Analysis

Crude Protein (min).....	14%
Crude Fat (min).....	4%
Crude Fiber (max).....	2%
Moisture (max).....	10%

Ingredients

Wheat Flour, Eggs, Vegetable oil, Natural and Artificial Flavors

Feeding Directions

Feed as a treat or reward.

Tracy's Pet Food Company
103 Regulatory Services Bldg.
Lexington, KY 40546-0275

Net Weight 8 oz (226.8 g)

TRACY'S GENERIC



DOG TREATS

Guaranteed Analysis

Crude Protein (min).....	14%
Crude Fat (min).....	4%
Crude Fiber (max).....	2%
Moisture (max).....	10%

Ingredients

Wheat Flour, Eggs, Vegetable Oil, Natural and Artificial Flavors

Feeding Directions

Feed as a treat or reward.

Tracy's Pet Food Company
103 Regulatory Services Bldg.
Lexington, KY 40546-0275

Net Weight 8 oz (226.8 g)